



“TRiO: Best of Both Worlds”

2008 Professional Development Seminar
Doubletree Hotel
Sonoma Wine Country
Rohnert Park, CA
October 8th – 10th, 2008

Central Cal WESTOP PDS Program Advertising Details

September 8th, 2008

Program Directors and Staff

The Professional Development Seminar is fast approaching and will be here sooner than we anticipate it. The PDS Program is currently being put together and the PDS Committee is asking program directors and/or staff to contribute to our Central Cal Chapter by purchasing an ad in this year's PDS Program. Program funds may be used to purchase an ad. Below are reasons you should consider purchasing an in our PDS Program:

- To highlight our students and activities
- To recognize our alumni and their accomplishments
- To use as a recruitment tool
- To use as a reference for our students and colleagues

Ads can also be purchased by individuals who would like to display personal gratitude and appreciation to fellow colleagues or to acknowledge someone for their hard work and contribution. These ads would have to be paid by each individual's personal funds.

This year's theme is “TRiO: Best of Both Worlds”, use this as an opportunity to highlight our chapter, its accomplishments and to continue providing support for our students, their educational, career and personal goals. Funds acquired from the ads will be going back to the chapter's Annual Scholarship Fund.

Ad prices are as follows:	Full page (8 x 11)	\$60.00
	Half page (8 x 5.5)	\$40.00

If interested in purchasing an ad on the PDS Program, please complete and submit the attached PDS Ad Form via email at ricardom@cos.edu.

Deadline: 5:00pm on September 26th, 2008

Thank you again and I hope to hear from you very soon

Ricardo Marmolejo, Director
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